



Sponsorship Opportunities 2026

Contact the Fund Development team at
donate@pillarnonprofit.ca to get involved!

About Us

Pillar Nonprofit Network strengthens the impact sector to build a just and vibrant community for all. We enhance the operations of nonprofits, charities, and social enterprises through collaboration, innovation, and advocacy. By sharing knowledge and fostering connections, we champion equity and drive transformational change.



Guided by anti-racism and anti-oppression principles, we work towards systemic change, resilience, and best practices. Focused on excellence and sustainability, we support individuals and organizations in leading with purpose.

Together, we're creating a connected, inclusive society where ideas spark action and every voice matters.



SHARE KNOWLEDGE & RESOURCES



INNOVATE & ADAPT



ANALYZE & ADVOCATE

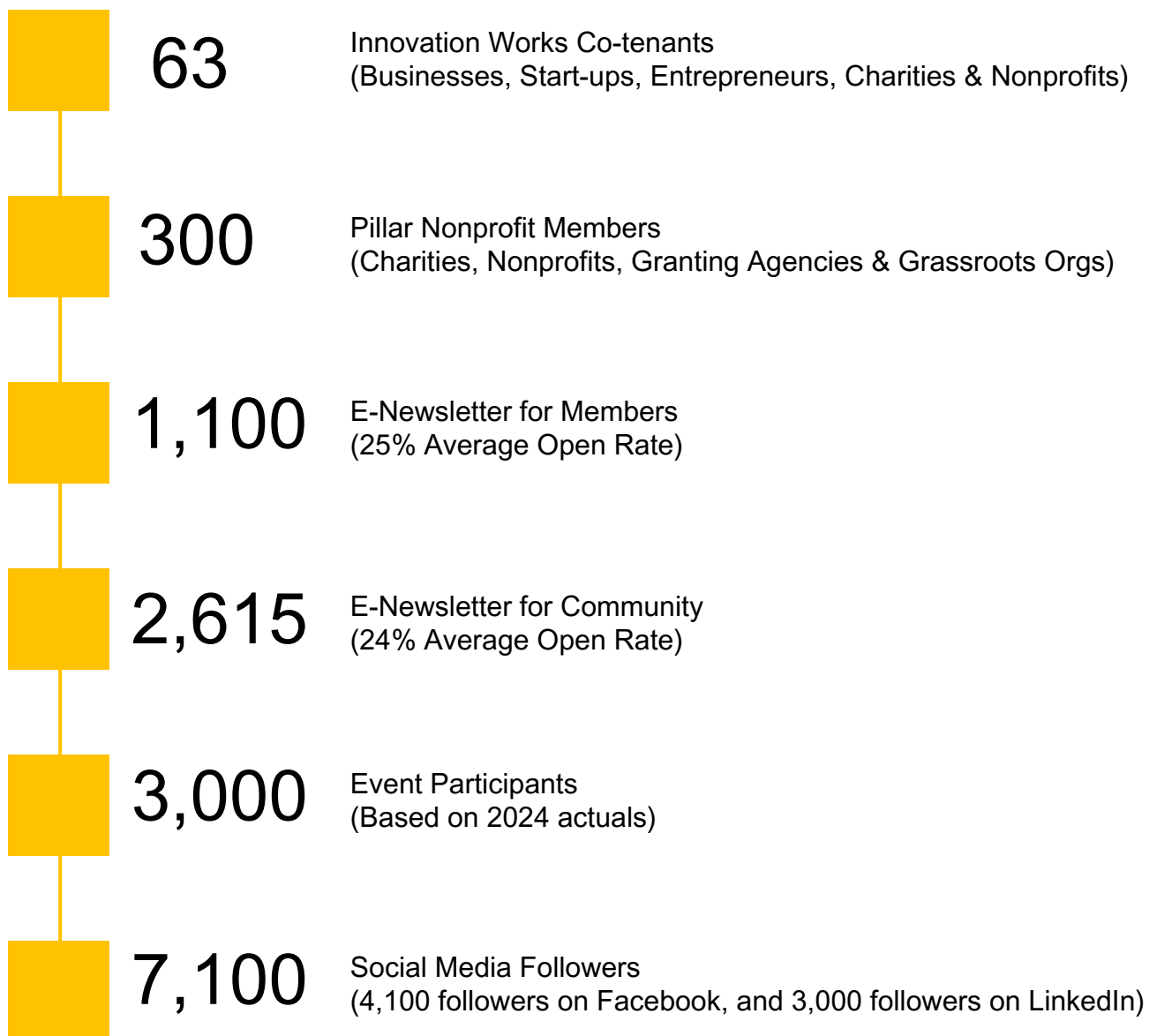


OPERATE WITH EXCELLENCE AND SUSTAINABILITY

Make an Impact with Your Sponsorship

Sponsoring a Pillar Nonprofit Network event is more than visibility—it's leadership in social impact. Our programs bring together nonprofit leaders, social entrepreneurs, and changemakers to spark collaboration and innovation.

Your support strengthens the sector, drives community impact, and reflects your values. Join us in creating change.



Elevate Your Brand While Driving Social Impact

The Pillar Impact & Learning Centre (PILC) is Southwestern Ontario's only hub dedicated to nonprofits, charities, grassroots groups, and social enterprises.

Sponsorship connects your business with decision-makers, elevates your brand, and highlights your leadership in social responsibility.

Why Sponsor?

BRAND VISIBILITY

Your business featured at high-impact events, workshops, and networking sessions.

COMMUNITY LEADERSHIP

Show your commitment to economic and social resilience.

KEY CONNECTIONS

Engage with nonprofit executives, board members, and social entrepreneurs.

MARKET ACCESS

Connect with the growing nonprofit and social enterprise sector.

Let's Build a Stronger London Together.

Core Event Streams

PUBLIC POLICY & ADVOCACY

EXECUTIVE LEADERSHIP

PATHWAYS TO IMPACT

BOARD GOVERNANCE

COMMUNITY & WELLNESS

PILC Sponsorship Levels & Benefits

\$10,000

GOLD

All of the below, plus:

- Gold Sponsor Recognition – top brand acknowledgement across all 2025 Pillar Workshop Series (digital + print)
- Host a Workshop – lead a one-hour session at Innovation Works, including full setup, AV support, promotion to the Pillar network, and catering from Sidetrack Café
- Dedicated News Blast – one feature in both Pillar e-newsletters (value \$2,000)

\$7,500

SILVER

All of the below, plus:

- Silver Sponsor Recognition – prominent brand acknowledgement across all 2025 Pillar Workshop Series (digital + print)
- Speaking Opportunity – opportunity to welcome or thank speakers/guests at one Workshop Series event
- Event Access – complimentary attendance at up to four Workshop Series events (value \$375)
- Featured Ad – one placement in both Pillar e-newsletters (value \$800)

\$5,000

BRONZE

- Brand Recognition – acknowledgement across all 2025 Pillar Workshop Series (digital + print)
- Email Promotion – logo included in approximately 50 workshop emails (2,700+ reach, 30% avg. open rate)
- Web Presence – logo + link featured on approximately 20 event webpages annually
- Social Media – promotion through 2–3 posts to 4,100 Facebook followers and 3,000 LinkedIn followers
- Impact Report – listing in Pillar's Annual Impact Report



All About Boards

The **All About Boards** program builds on these fundamentals, guiding board members through mastering board dynamics, trust and decision-making, reimagining governance, and strategic advocacy. More information [here](#).



Series Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026*

**Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

All About Boards One-Day Boardroom Basics: The Essentials of Effective Governance



Session Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
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Advanced All About Boards

The **Advanced All About Boards** program builds on these fundamentals, guiding board members through mastering board dynamics, trust and decision-making, reimagining governance, and strategic advocacy. More information [here](#).



Series Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
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Find Your Fit Workshop

This interactive online workshop helps individuals explore what it means to serve on a nonprofit board. **Participants learn about governance responsibilities, strategic oversight, and financial duties, while reflecting on how their personal and professional skills can add value.** [More information here.](#)

**\$500**

Session Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

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\$1,000

Series Sponsor

All the above benefits

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Fundraising Essentials

A series of intensive, practical sessions for nonprofit organizations, including **Network with Intention, Fundraising 101, Planned Giving for Small Nonprofits, Campaign Fundraising, and Grant Writing**. Together, these sessions build essential skills across relationship-building, fundraising strategies, and funding development to support organizational sustainability.

**\$500**

Session Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

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- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report

\$2,500

Series Sponsor

All the above benefits

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Executive Leadership ED/CEO Support Network

Support nonprofit leaders through a seven-session series designed for Executive Directors and CEOs to connect, share insights, and strengthen their leadership. **Each session fosters peer learning, access to subject matter experts, and a collaborative space to tackle challenges together.** More information [here](#).



Series Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026*

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Socialpreneur Chats

Support nonprofit leaders through a seven-session series designed for Executive Directors and CEOs to connect, share insights, and strengthen their leadership. **Each session fosters peer learning, access to subject matter experts, and a collaborative space to tackle challenges together.** More information [here](#).

**\$2,000**

Series Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
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PILLAR
nonprofit network

PRESENTERS AND PANELISTS

Dr. JERRY WHITE
Vice Chair, Board of Directors, London Community Foundation

DEAN ASTOR
VP, Supportive Housing & Program Development, CAHA

VICTOR IGBOANUSI
Policy Analyst, Pillar Nonprofit Network

KIMBERLY
Vice President, Health Initiatives, London Community Foundation

Men's Sexual Health Outreach Coordinator, RHAC

Global Health Professional
Community Midwife & Community-Based Educator

The Big Picture



The Big Picture 2026

The Big Picture Event is a **premier annual gathering of nonprofit leaders, policymakers and community partners** dedicated to shaping the future of the social impact sector. Hosted by the Pillar Nonprofit Network, this event provides a platform for exploring critical policy issues, sharing innovative ideas, and driving collective action to strengthen the nonprofit sector.

[View the 2025 coverage](#)

Principal Sponsor

Benefits

Engagement Opportunities

- Complimentary admission for up to five team members
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One free ad in an upcoming Pillar e-newsletter
- One-day use of Innovation Works' CommUNITY Living Room in 2026



Salad Club 2026

On the first Tuesday of each month, Pillar staff, community members, and co-tenants gather for lunch at Innovation Works to connect, recharge, and build community. Your sponsorship makes this possible by covering the fresh greens we purchase from **Urban Roots**, along with the dressings and toppings that bring each salad to life.

- Logo and Name Recognition – included in all event communications (email, web, and social media)
- Event Access – five complimentary tickets for colleagues or guests
- Speaking Opportunity – opportunity to deliver a three-minute welcome message at the beginning of the event
- Promotional Materials – option to provide branded materials for event guests

2026 Salad Club Dates:

February 10, 2026

March 10, 2026

May 12, 2026

September 15, 2026

November 17, 2026



Special Edition Salad Club 2026

Holiday Edition

A festive gathering to close the year with gratitude, connection, and community spirit. Pillar staff, community members, and co-tenants come together to share a meal and reflect on the year's accomplishments.

- Logo and Name Recognition – included in all event communications (email, web, and social media)
- Event Access – five complimentary tickets for colleagues or guests
- Speaking Opportunity – opportunity to deliver a three-minute welcome message at the event opening
- Promotional Materials – option to share branded materials or items with attendees



AGM

Celebrate a decade of community impact at Innovation Works! This special edition of Salad Club will bring together **100+** guests that include Innovation Works co-tenants, partners, and community members to mark 10 years of collaboration and connection.

Principal Sponsor

Engagement Opportunities

- Complimentary admission for up to five team members
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Featured in 2–3 e-newsletters (4,100+ reach, 25% avg. open rate) and 2 professional development updates (2,700+ reach, 30% avg. open rate)
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report

Marketing Extras

- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026*

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Innovation Works 10th Anniversary

June 16, 2026

Celebrate a decade of community impact at Innovation Works! This special edition of Salad Club will bring together 100+ guests, including Innovation Works co-tenants, partners, and community members, to mark 10 years of collaboration and connection. **Connect with us to learn more.**

Pillar Nonprofit Network 25th Anniversary

November 25, 2026

Celebrate 25 years of community impact at Pillar Nonprofit Network! We're bringing together members, partners, and community leaders to mark 25 years of collaboration, connection, and shared purpose across the nonprofit sector. **Connect with us to learn more.**



CommUNITY EVENTS

Pillar hosts events that bring people together to foster connection, inclusivity, and belonging. By celebrating local culture, arts, and traditions, these gatherings strengthen community bonds, spark engagement, and promote cultural appreciation.

(Music, Cultural or Food Pop-Ups, Diversity and Inclusion events, Art Exhibits, Trivia Nights, Networking and more) - CHECK RBC PROPOSAL. APPLICATION. ADD THE THEMES.

- Logo + name in all event communications (email, web, social)
- 5 complimentary tickets for colleagues or guests
- 3-minute welcome message at event opening
- Opportunity to share promotional materials with attendees



Impact Chats

Morning Connections debuts its first edition in 2026, bringing together business leaders, nonprofit professionals, and community members for meaningful networking and collaboration. These gatherings create space to exchange ideas, build partnerships, and strengthen relationships across sectors while encouraging connection, inclusivity, and shared purpose.

\$250

- Logo and Name Recognition – included in all event communications (email, web, and social media)
- Event Access – five complimentary tickets for colleagues or guests
- Speaking Opportunity – opportunity to deliver a three-minute welcome message at the beginning of the event
- Promotional Materials – option to provide branded materials for event guests

2026 Impact Chats Dates:

February 3, 2026 - Sponsor: **JAAG Properties**

March - Date TBD - Sponsor: **Type Diabet-IT**

September - Date TBD - Sponsor: **blueelephant.ca**

November - Date TBD: Sponsor: **Bell**



Meaningful Market

Celebrate the season of giving and community with Pillar Nonprofit Network's Meaningful Market. A festive holiday pop-up that brings together local social enterprises, small businesses, and changemakers for an afternoon of purpose-driven shopping, music, and connection.

\$1,000

- Speaking Opportunity – deliver a three-minute welcome message at the beginning of the event
- Vendor Presence – opportunity to host a vendor table with signage and banners
- Networking Access – connect with 15–20 local vendors and community partners
- Logo and Name Recognition – featured in all event communications (email, website, and social media)
- Promotional Materials – option to provide swag or branded items to event guests
- Newsletter Feature – advertisement placement in Pillar's e-newsletter



Be a Partner in Community Impact!

Contact us

Fund Development Team

Meanie Riley

VP, Fund Development & Member Services

Anahí González

Fund Development & Member Services Specialist

e: donate@pillarnonprofit.ca

t: (519) 433-7876 x. 219