



**PILLAR**  
nonprofit network

# Sponsorship Opportunities 2026

Contact the Fund Development team at  
[donate@pillarnonprofit.ca](mailto:donate@pillarnonprofit.ca) to get involved!

# About Us

**Pillar Nonprofit Network** strengthens the impact sector to build a just and vibrant community for all. We enhance the operations of nonprofits, charities, and social enterprises through collaboration, innovation, and advocacy. By sharing knowledge and fostering connections, we champion equity and drive transformational change.



Guided by anti-racism and anti-oppression principles, we work towards systemic change, resilience, and best practices. Focused on excellence and sustainability, we support individuals and organizations in leading with purpose.

Together, we're creating a connected, inclusive society where ideas spark action and every voice matters.



**SHARE KNOWLEDGE & RESOURCES**



**INNOVATE & ADAPT**



**ANALYZE & ADVOCATE**

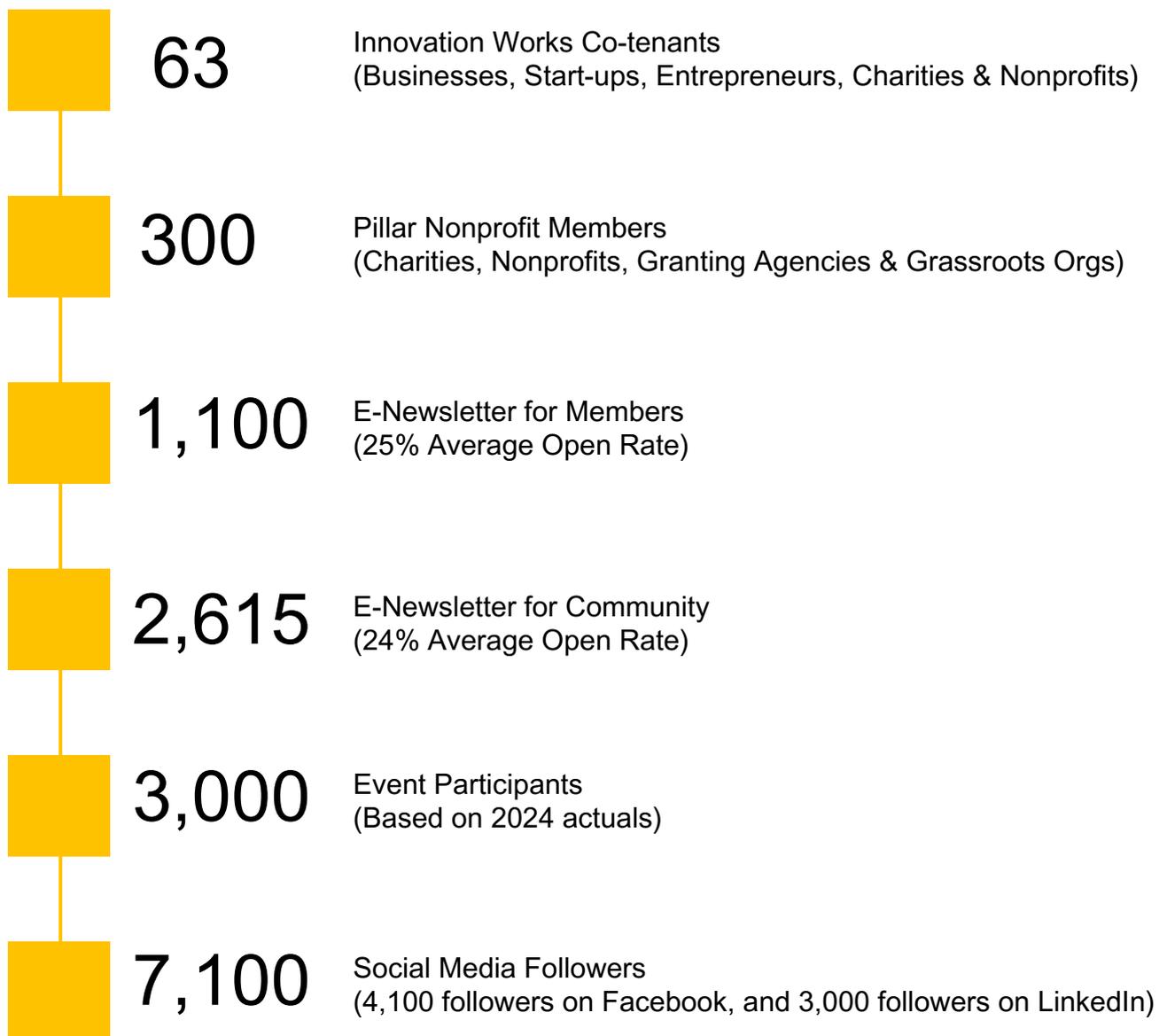


**OPERATE WITH EXCELLENCE AND SUSTAINABILITY**

# Make an Impact with Your Sponsorship

Sponsoring a Pillar Nonprofit Network event is more than visibility—it's leadership in social impact. Our programs bring together nonprofit leaders, social entrepreneurs, and changemakers to spark collaboration and innovation.

**Your support strengthens the sector**, drives community impact, and reflects your values. Join us in creating change.



# Elevate Your Brand While Driving Social Impact

The Pillar Impact & Learning Centre (PILC) is Southwestern Ontario's only hub dedicated to nonprofits, charities, grassroots groups, and social enterprises.

Sponsorship connects your business with decision-makers, elevates your brand, and highlights your leadership in social responsibility.

---

## Why Sponsor?

### BRAND VISIBILITY

Your business featured at high-impact events, workshops, and networking sessions.

### COMMUNITY LEADERSHIP

Show your commitment to economic and social resilience.

### KEY CONNECTIONS

Engage with nonprofit executives, board members, and social entrepreneurs.

### MARKET ACCESS

Connect with the growing nonprofit and social enterprise sector.

Let's Build a Stronger London Together.

## Core Event Streams

**PUBLIC POLICY & ADVOCACY**

**EXECUTIVE LEADERSHIP**

**PATHWAYS TO IMPACT**

**BOARD GOVERNANCE**

**COMMUNITY & WELLNESS**

# PILC Sponsorship Levels & Benefits

**\$10,000**

## **GOLD**

**All of the below, plus:**

- Gold Sponsor Recognition – top brand acknowledgement across all 2025 Pillar Workshop Series (digital + print)
- Host a Workshop – lead a one-hour session at Innovation Works, including full setup, AV support, promotion to the Pillar network, and catering from Sidetrack Café
- Dedicated News Blast – one feature in both Pillar e-newsletters (value \$2,000)

**\$7,500**

## **SILVER**

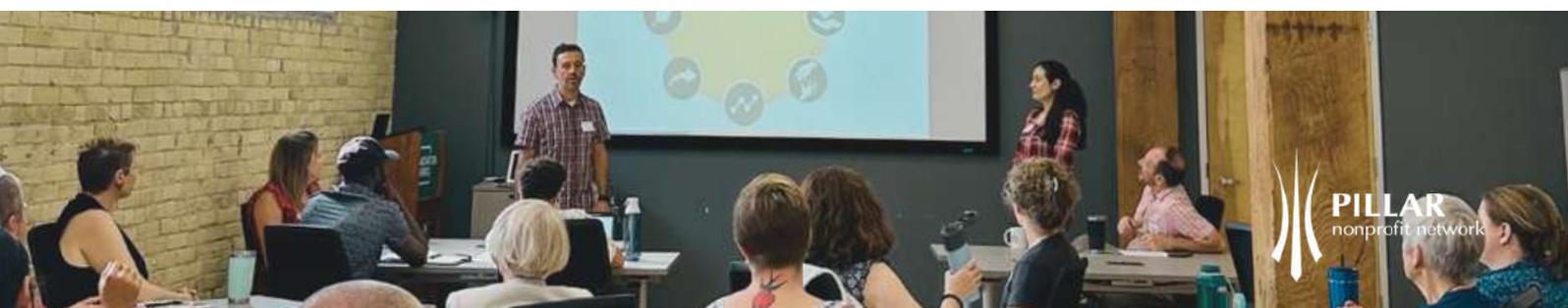
**All of the below, plus:**

- Silver Sponsor Recognition – prominent brand acknowledgement across all 2025 Pillar Workshop Series (digital + print)
- Speaking Opportunity – opportunity to welcome or thank speakers/guests at one Workshop Series event
- Event Access – complimentary attendance at up to four Workshop Series events (value \$375)
- Featured Ad – one placement in both Pillar e-newsletters (value \$800)

**\$5,000**

## **BRONZE**

- Brand Recognition – acknowledgement across all 2025 Pillar Workshop Series (digital + print)
- Email Promotion – logo included in approximately 50 workshop emails (2,700+ reach, 30% avg. open rate)
- Web Presence – logo + link featured on approximately 20 event webpages annually
- Social Media – promotion through 2–3 posts to 4,100 Facebook followers and 3,000 LinkedIn followers
- Impact Report – listing in Pillar’s Annual Impact Report



# All About Boards

The **All About Boards** program builds on these fundamentals, guiding board members through mastering board dynamics, trust and decision-making, reimagining governance, and strategic advocacy. More information here.



## Series Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# All About Boards One-Day Boardroom Basics: The Essentials of Effective Governance



## Session Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# Advanced All About Boards

The **Advanced All About Boards** program builds on these fundamentals, guiding board members through mastering board dynamics, trust and decision-making, reimagining governance, and strategic advocacy. More information here.



## Series Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# Find Your Fit Workshop

This interactive online workshop helps individuals explore what it means to serve on a nonprofit board. **Participants learn about governance responsibilities, strategic oversight, and financial duties, while reflecting on how their personal and professional skills can add value.** More information here.



## Series Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# Fundraising Essentials

A series of intensive, practical sessions for nonprofit organizations, including **Network with Intention, Fundraising 101, Planned Giving for Small Nonprofits, Campaign Fundraising, and Grant Writing**. Together, these sessions build essential skills across relationship-building, fundraising strategies, and funding development to support organizational sustainability.



## Series Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# Executive Leadership ED/CEO Support Network

Support nonprofit leaders through a seven-session series designed for Executive Directors and CEOs to connect, share insights, and strengthen their leadership. **Each session fosters peer learning, access to subject matter experts, and a collaborative space to tackle challenges together.** More information here.



## Series Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# Socialpreneur Chats

Support nonprofit leaders through a seven-session series designed for Executive Directors and CEOs to connect, share insights, and strengthen their leadership. **Each session fosters peer learning, access to subject matter experts, and a collaborative space to tackle challenges together.** More information here.



**\$2,000**

**Series Sponsor**

## Benefits

### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*



**PILLAR**  
nonprofit network

## PRESENTERS AND PANELISTS

Dr. JERRY WHITE  
Vice Chair, Board of Directors, London Community Foundation

DEANASTOLD  
VP, Supervisor Housing & Program Development, CAHA

VICTOR IGBOANUSI  
Policy Analyst, Pillar Nonprofit Network

FRANCOISE...  
Executive Health Business London

...  
Men's Sexual Health Outreach Coordinator, RHAC

...  
Global Health Professional, Community Midwife & Community Based Public Health

# The Big Picture



# The Big Picture 2026

The Big Picture Event is a **premier annual gathering of nonprofit leaders, policymakers and community partners** dedicated to shaping the future of the social impact sector. Hosted by the Pillar Nonprofit Network, this event provides a platform for exploring critical policy issues, sharing innovative ideas, and driving collective action to strengthen the nonprofit sector.

[View the 2025 coverage](#)

## Principal Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for up to five team members
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One free ad in an upcoming Pillar e-newsletter
- One-day use of Innovation Works' CommUNITY Living Room in 2026



# The Big Picture 2026

## **\$1,000** Breakfast Sponsor

- Event Access – complimentary event attendance
- Promotion – opportunity to provide promotional materials to attendees
- Communications – logo/Name recognition in:
  - Pillar website + event signage as Breakfast Sponsor
  - E-newsletters
  - Social media mentions in event promotions
  - Innovation Works front entrance TV ad

## **\$500** Community Sponsor

- Event Access – complimentary event attendance
- Promotion – opportunity to provide promotional materials to attendees
- Communications – logo/Name recognition in:
  - Pillar website
  - E-newsletters
  - Social media mentions in event promotions



# Policy Talks

Talks that brings the social impact sector together to address key issues, influence decision-makers, and equip nonprofits with tools for effective advocacy. Sponsorship supports community voices in shaping policies that directly affect them and the communities they serve—driving meaningful change.



**\$500**

## Session Sponsor

### Benefits

#### Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

#### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report

**\$1,000**

## Series Sponsor (2 events)

### All the above benefits

- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*

# Salad Club 2026

On the first Tuesday of each month, Pillar staff, community members, and co-tenants gather for lunch at Innovation Works to connect, recharge, and build community. Your sponsorship makes this possible by covering the fresh greens we purchase from **Urban Roots**, along with the dressings and toppings that bring each salad to life.

- Logo and Name Recognition – included in all event communications (email, web, and social media)
- Event Access – five complimentary tickets for colleagues or guests
- Speaking Opportunity – opportunity to deliver a three-minute welcome message at the beginning of the event
- Promotional Materials – option to provide branded materials for event guests

**2026 Salad Club Dates:**

February 10, 2026

March 10, 2026

May 12, 2026

September 15, 2026

November 17, 2026



# Special Edition Salad Club 2026 Holiday Edition

A festive gathering to close the year with gratitude, connection, and community spirit. Pillar staff, community members, and co-tenants come together to share a meal and reflect on the year's accomplishments.

- Logo and Name Recognition – included in all event communications (email, web, and social media)
- Event Access – five complimentary tickets for colleagues or guests
- Speaking Opportunity – opportunity to deliver a three-minute welcome message at the event opening
- Promotional Materials – option to share branded materials or items with attendees



# AGM

**Celebrate a decade of community impact at Innovation Works!** This special edition of Salad Club will bring together **100+** guests that include Innovation Works co-tenants, partners, and community members to mark 10 years of collaboration and connection.

## Principal Sponsor

### Engagement Opportunities

- Complimentary admission for up to five team members
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

### Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar’s communications
- Featured in 2–3 e-newsletters (4,100+ reach, 25% avg. open rate) and 2 professional development updates (2,700+ reach, 30% avg. open rate)
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar’s Annual Impact Report

### Marketing Extras

- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar’s Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*



# Innovation Works 10th Anniversary

*June 16, 2026*

Celebrate a decade of community impact at Innovation Works! This special edition of Salad Club will bring together 100+ guests, including Innovation Works co-tenants, partners, and community members, to mark 10 years of collaboration and connection. **Connect with us to learn more.**

# Pillar Nonprofit Network 25th Anniversary

*November 25, 2026*

Celebrate 25 years of community impact at Pillar Nonprofit Network! We're bringing together members, partners, and community leaders to mark 25 years of collaboration, connection, and shared purpose across the nonprofit sector. **Connect with us to learn more.**



# CommUNITY EVENTS

Pillar hosts events that bring people together to foster connection, inclusivity, and belonging. By celebrating local culture, arts, and traditions, these gatherings strengthen community bonds, spark engagement, and promote cultural appreciation

- Logo + name in all event communications (email, web, social)
- 5 complimentary tickets for colleagues or guests
- 3-minute welcome message at event opening
- Opportunity to share promotional materials with attendees



# Impact Chats

**Morning Connections debuts its first edition in 2026**, bringing together business leaders, nonprofit professionals, and community members for meaningful networking and collaboration. These gatherings create space to exchange ideas, build partnerships, and strengthen relationships across sectors while encouraging connection, inclusivity, and shared purpose.

- Logo and Name Recognition – included in all event communications (email, web, and social media)
- Event Access – five complimentary tickets for colleagues or guests
- Speaking Opportunity – opportunity to deliver a three-minute welcome message at the beginning of the event
- Promotional Materials – option to provide branded materials for event guests

## 2026 Impact Chats Dates:

February 3, 2026 - Sponsor: **JAAG Properties**

March - Date TBD - Sponsor: **Type Diabet-IT**

September - Date TBD - Sponsor: **blueelephant.ca**

November - Date TBD: Sponsor: **Bell**



# Meaningful Market

Celebrate the season of giving and community with Pillar Nonprofit Network’s Meaningful Market. A festive holiday pop-up that brings together local social enterprises, small businesses, and changemakers for an afternoon of purpose-driven shopping, music, and connection.

**\$1,000**

- Speaking Opportunity – deliver a three-minute welcome message at the beginning of the event
- Vendor Presence – opportunity to host a vendor table with signage and banners
- Networking Access – connect with 15–20 local vendors and community partners
- Logo and Name Recognition – featured in all event communications (email, website, and social media)
- Promotional Materials – option to provide swag or branded items to event guests
- Newsletter Feature – advertisement placement in Pillar’s e-newsletter



# Incorporating a Nonprofit Working Session

Monday, July 6, 2026 - 9:00 am to 5:00 pm

This full-day incorporation intensive supports nonprofits in building a strong legal and governance foundation. Led by Benjamin Miller, Staff Lawyer and Policy Advisor with Nonprofit Law Ontario, the session provides step-by-step guidance on incorporating provincially or federally, drafting articles of incorporation and bylaws, and preparing for initial board and member meetings. Participants work through their own documents in a hands-on, collaborative setting and leave with near-completed materials and a clear roadmap for next steps.

## Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

## Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

**\$1,000**

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*



# Applying for Charitable Status

Wednesday, July 16, 2025 - 9:00 am to 5:00 pm

This full-day working session supports nonprofits that are ready to pursue charitable status and expand their impact. With hands-on guidance from a nonprofit law expert, participants work directly through the CRA application process, clarify eligibility and structure, and prepare the documents required for submission. The session helps organizations understand the legal, governance, and fundraising responsibilities that come with being a registered charity while significantly reducing the cost of legal support.

## Engagement Opportunities

- Complimentary admission for one team member
- Opportunity for a company representative to provide brief welcome remarks (2–3 minutes)

## Brand Visibility

- Logo recognition on event signage, event webpage, and across Pillar's communications
- Option to host a small promotional presence or display at the event (table provided)
- Option to share corporate-branded items with participants
- Listing in Pillar's Annual Impact Report
- One mid-way banner ad in both Pillar e-newsletters (value \$450, redeemable anytime in 2026)\*
- One 250-word feature article shared through Pillar's Member Mail e-newsletter (reaching 1,000+ nonprofit and community leaders), redeemable anytime in 2026\*

**\$1,000**

*\*Content for the mid-way banner ad and article will be developed in collaboration with Pillar to ensure alignment with our mission and audience, with final approval prior to publication.*



# Be a Partner in Community Impact!

---

## Contact us

**Fund Development Team**

**Meanie Riley**

VP, Fund Development & Member Services

**Anahí González**

Fund Development & Member Services Specialist

e: [donate@pillarnonprofit.ca](mailto:donate@pillarnonprofit.ca)

t: (519) 433-7876 x. 219