



2011 ANNUAL REPORT



2011 was a remarkable year for Pillar as we continued to strengthen the nonprofit sector and to spark innovation and collaboration in our community.

It was a year of successes. Our Social Enterprise for Sustainable Communities Program is now a catalyst in assisting London nonprofits to investigate and initiate social enterprise initiatives. Our All About Boards board development program sold out and was highly praised for the information it provided and the quality of the instruction. Both of these programs helped us to widen our reach in our goal of providing nonprofits the tools they need to serve our community – and they are just two of the many professional development opportunities Pillar provides.

We also received recognition this past year for the work we do from the City of London, when it approved our request for annual funding for our operations. We look forward to continuing this important partnership and strengthening the sector together.

And it was a year of celebrations, too, as we marked our 10th anniversary with much festivity and hosted our best attended Pillar Community Innovation Awards event ever in November.

All of this would not have been possible without the remarkable staff, volunteers, members, sponsors and donors we have been fortunate to have this past year. To them and to you, thank you for your support!

Brian Meehan, Board Chair

Michelle Baldwin, Executive Director



BRIAN MEEHAN &
MICHELLE BALDWIN

FROM OUR BOARD CHAIR &
EXECUTIVE DIRECTOR



Ice cream, lollipops, fortune cookies, and candy centrepieces were some of the sweet treats Pillar shared in 2011.

And volunteerism, innovation, and social enterprise were some of the sweet moments.



Don't have a Meltdown: Get the Scoop on Event Planning included a visit from our very own Nicky Dee ice cream gal.

Youth volunteers turned passion into action with over 3000 hours of volunteering over the 3 weeks of ChangeTheWorld Ontario Youth Volunteer Challenge.

Picnic in the Park with Pillar: Our members and friends joined us for lunch in Victoria Park on a sunny August day – we chatted, played with hula hoops and croquet, and gave out fortune cookies to people in the park spreading the message: Be the change – volunteer!

500 people came to our 5th Annual Pillar Community Innovation Awards. At our biggest event ever, we told the stories of 12 exceptional finalists.



Our sold-out All About Boards series gave local board members a chance to learn the ins and outs of board development.



We celebrated our 10th anniversary all year long – we gave out fortune cookies and lollipops, took lots of photos to create a photo-mosaic as a legacy, and celebrated our organization's successes.



Our 4th Foundation Investment Forum brought over 60 people together to talk about "Leading to Get It Right or Not Get It Wrong?"

Social Enterprise Day @ Ivey launched our Social Enterprise for Sustainable Communities program with inspiring speakers and roundtable discussions.

We brought nonprofits and business together at Capacity Building: Investing in Not-For-Profit Effectiveness, a community conversation about what nonprofits need and what corporations could be doing to help in London.





BRIAN BLATNICKI &
MARIA LUISA CONTURSI

Social Enterprise for Sustainable Communities Program – A Partnership to Build a Better Community

United Way of London & Middlesex, the Richard Ivey School of Business, and Pillar Nonprofit Network have partnered to investigate and initiate Social Enterprise as a tool to create social change.

We will be working with and learning from our Ottawa and Sarnia partners as well as engaging local nonprofit organizations that are interested in exploring social enterprise as a means to improve sustainability and elevate community impact.

We are interested in working with funders, financial institutions, social entrepreneurs, businesses, and other local organizations to create an innovative collaboration that will define new ways to make a tangible and positive impact on the quality of life in our community.



Richard Ivey School of Business
The University of Western Ontario



WHAT'S NEW AT PILLAR?



This program is generously supported by the Ontario Trillium Foundation.



All About Boards – Board Development Series

All About Boards was developed to energize local nonprofit board members and help them to take their organizations to the next level. The series was designed to teach attendees the fundamentals in four sessions: Board Basics, Financial Fitness, Build Your Best Board, and Big Picture Thinking for Boards.



With this sold-out series participants were able to learn from the presenters, each other, and a panel of other experienced directors.

“(The presenter) helped me understand in a very clear and basic manner what my role as board member is...thank you.”

“The speaker had both technical knowledge and real world experience.”

“Panel great! Such highly qualified people!! Spot on for what I need.”

“Certainly able to keep my attention – very clear knowledge about the subject and how we move to provide our organization with the challenge of a good, workable plan.”

WHAT'S NEW AT PILLAR?



London
CANADA

This series is generously supported by
the City of London.

In 2011 Pillar had **283** nonprofit organization and individual members.

Over **1800** people attended Pillar's professional development programs in 2011.

Pillar connected over **19,000** people to volunteer opportunities in London.

We provided service to and engaged over **50,000** individuals and organizations through our website and social media and mail, telephone and walk-in inquiries.

Our volunteers contributed over **3000** hours of their time in 2011.

London has over **1200** nonprofits and charities.

60% of Londoners volunteer.

Value of contribution of London's volunteers is **\$672M** a year.



ERICKA AYALA RONSON

“Through our participation with Pillar and its dedication to Social Enterprise, we have gained valuable knowledge on how to best make significant social impacts and employ marginalized individuals.”

Kevin Dickins & Corey Allison,
WOTCH Community Mental Health Services



“We have been delighted with the responses (many of them) we have received to our ads for volunteer opportunities on Pillar’s website. It is a great testament to the very valuable role Pillar is playing in this community.”

Christine Troughton,
Chair of Fund Development Committee,
Heart-Links/Lazos de Corazon



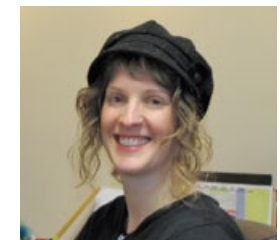
“Once again, thank you for your continued support of our Centre and the nonprofit sector in London. You do amazing work and I am grateful for the work you do in promoting our sector and helping us grow in leadership and capacity.”

Louise Pitre, Executive Director,
Sexual Assault Centre London



“Thank you ever so much for all that you do to both raise community awareness about and recognize all of the incredible initiatives, projects, individuals, and groups that strive to make our community the most inclusive, welcoming, safe, innovative, fun, creative, and wonderful place that it can be.”

Meredith Fraser,
Director of Education,
Regional HIV/AIDS Connection



WHAT ARE PEOPLE SAYING ABOUT PILLAR?

SUSTAINING ASSOCIATES

Citi Cards Canada
Echidna Solutions Corp.
Harrison Pensa LLP
Lerners LLP
Libro Financial Group
PricewaterhouseCoopers LLP
Voyageur Transportation Services

SUPPORTERS

3M
Auburn Developments
AVW-TELAV
Bark Communications
The Beat
Canadian Federation of Voluntary Sector Networks
Delta Armouries
CIBC Wood Gundy
Cirro Creative
Citi Cards Canada
Citi Plaza
City of London
Continuing Studies at Western
The Co-operators
Corus Entertainment
CTV
Digital Extremes
Echidna Solutions Corp.
Express Employment Professionals
Fanshawe College
Google Inc.
Harrison Pensa
High Altitude Thinking
Highstreet Asset Management
Horizon Leadership
HR Council for Nonprofit Sector
Imagine Canada
Kovacs Group
Libro Financial Group
LAVA
London & Region Fund Raising Executives
London Community Foundation
London Convention Centre

SUSTAINING MEMBERS

Lissa Foster
Fanshawe College Foundation
Foundation Western
Goodwill Industries - Ontario Great Lakes
London Community Foundation
London Economic Development Corporation
Brian Meehan
Greg Moran & Mindy Gordon

The London Free Press
London Public Library
London Youth Council
The Londoner
Meridian Systems
Miller Thomson LLP
Ministry of Citizenship & Immigration
Mischevious Cat Productions
Nathan Garber & Associates
Nothers Awards & Signage
ON Communication Inc.
Ontario Nonprofit Network
The Ontario Trillium Foundation
Ontario Volunteer Centre Network
Pacific & Western Bank of Canada
Platinum Leadership
PricewaterhouseCoopers LLP
RBC
Richard Ivey School of Business
Right Path Consulting
Rogers TV
rtraction
Scotiabank
Sisters of St. Joseph
SNAP London
SportsXpress
Stevenson & Hunt
TD Bank Group
United Way of London & Middlesex
VIA Rail Canada
web.isod.es
Western Fair Association
WOTCH Community Mental Health Services

FUNDERS

City of London
London Community Foundation
Ontario Ministry of Citizenship and Immigration
The Ontario Trillium Foundation

DONORS

Cahill Financial Inc.
Ericka Ayala Ronson & Kevin Ronson
Kate Graham
Lina Bowden
Michelle Baldwin
William Diver

BOARD OF DIRECTORS

Brian Meehan, Chair
David Billson, Vice Chair
Gary Wood, Treasurer
Rose Aquino
Maria Luisa Contursi
Lissa Foster
Kate Graham
David Heaton
Jason Kerr
Josie Lane
Gaston Mabaya
George Perez
Michelle Quintyn
Tamer Abdalla – Ex-Officio



NATHAN FERGUSON

Pillar's mission is to strengthen the effectiveness of the nonprofit sector.

We support nonprofit organizations in fulfilling their missions in our community.



NATHAN GARBER



AMY KORTVELY
& KRIS USHER

Pillar Nonprofit Network

251 Dundas Street, London, ON N6A 6H9
T: 519-433-7876 F: 519-435-0227

www.pillarnonprofit.ca